The latest news and updates from Ellwood City area businesses.

39TH ELLWOOD CITY ARTS, CRAFTS, FOOD, & ENTERTAINMENT FESTIVAL

Kayla E. Hart

The annual Festival in Ewing park was held June 28th, 29th, and 30th. Attendees enjoyed over 150 craft and food vendors, daily live entertainment, Little Miss Firecracker Pageant, and the Ellwood City Ledger 10K Race.

The fireworks show, presented by Zambelli Fireworks of New Castle, was made possible by generous donations from community members, and businesses lead by local Ellwood City resident Eric Rayner. The fundraising efforts earned well over the committees goal, totaling $11,230.

The Ellwood City Festival Committee also announced it’s 2019 Festival Hall of Fame Inductees including Eric Rayner, Joe Ferrara, Pat Marinacchio, and Larry “Hoss” Crable.

From top right: A view of festival attendees in Ewing Park, Little Miss Firecracker pageant winner Arie Cannon and Dia Grace, Ellwood City Festival Committee Chairperson Raylene Boots, and daughter Roxy Jackson. Bottom Left: 2019 George Celli, Mayor Tony Court, and Hall of Fame Inductee Eric Rayner & family.
RIBBON CUTTING CEREMONIES

Kayla E. Hart

Ellwood City Welcomes you!

The Ellwood City Area Chamber of Commerce welcomed Big Shot Bob's House of Wings, and Ellwood Elderberry Essentials to the Ellwood City business community with Ribbon Cutting Ceremonies.

BSB's House of Wing’s ceremony was conducted on July 31st at their 2nd street location. Present at the event was Employee’s Krista Frum, Marty Vietz, Kaleb Dominelli, Katelyn Dominelli (Franchise Owner), Kristin McKelvey (2nd Vice President of the Chamber), as well as Chamber Co-Directors Loralei Gallaher-Hink, and Kayla Hart. Ellwood City natives and Co-Owners of the franchise, Curt Dominelli and Joe Desanzo, were not present. BSB’s is a chain with over 20 locations through the Pittsburgh and surrounding areas. Their opening night in Ellwood City was Monday, June 3rd.

Ellwood Elderberry Essentials’s ribbon cutting was held on Wednesday, September 11th at Katy’s Bakery on Lawrence Avenue. The street was filled with supporters and friends of the new business owner, Shauna Dennis Cucunato. Elderberries are a potent immune booster, anti-inflammatory, diuretic, lipid lowering, and offers skin and GI support, among so much more! Her products will be sold in Katy’s Bakery. Present at the Ribbon Cutting Ceremony was owner Shauna Dennis Cucunato, Husband Ryan Cucunato, Daughter Mallory Stevenson, Sons Monroe and Miles Cucunato, and Co-Directors of the Chamber Loralei Gallaher-Hink, and Kayla Hart.
SOCIAL MEDIA FOR BEGINNERS SEMINAR

Kayla E. Hart

The Ellwood City Area Chamber of Commerce held a Social Media for Beginners Seminar that was open to both community, and Chamber members. On Friday, August 9th four local businesses (Wampum Underground Commerce Center, Home Instead Senior Care, and Diamond Milling Co.) sent representatives to attend the seminar to learn about all things Facebook, Instagram, and content creation. The seminar was conducted in the Chamber office on Lawrence Avenue at 8 am. Along with learning social media, attendees enjoyed coffee, and pastries from Katy’s Homestyle Bakery & More.

In today’s day and age having a social media presence is an important marketing tool for businesses. A social media platform is a great way to reach your target audience as it increases your visibility in the public eye. These are just some of the reasons why Co-Directors Kayla Hart and Loralei Gallerfer-Hink wanted to introduce helpful media techniques to the Ellwood City area business community.

ARMSTRONG’S 50TH ANNIVERSARY CELEBRATION

Saturday August 31st

What better way to honor Armstrong’s 50 years of service in Ellwood City than by a community picnic celebration. The event was held in Ewing Park Shelters 2 A and 2 B. Smokin’ Dave’s BBQ was served from 1 pm- 3 pm, and guests enjoyed music, and yard games that were provided by the EC Chamber. This picnic was free to community members.
14TH ANNUAL CHEF, WINE, & ALE

Kayla E. Hart

Dinner, dessert, wine, brews, and prizes... What more do you need? The 14th Annual Chef, Wine, & Ale event was a hit! Over 200 people attended the annual Chamber fundraiser held in Shakespeare’s Grand Ballroom, and Windsor Room. On Monday, September 9th, eighteen local restaurants set up, and served both savory and sweet samples from their menu paired with a delectable wine. Attendees also enjoyed a martini bar, and both Chinese and silent auctions.

The Chamber would like to extend gratitude to it’s event sponsors, those who attended, everyone who donated an item to the auctions, volunteers, and committee members. Without all of you this event would not be possible! The date for the 15th Annual Chef, Wine & Ale Event has already been set for Monday, September 14th, 2020.
18TH ANNUAL STORYTELLING FESTIVAL

Kayla E. Hart

The Storytelling Festival took place on Saturday, September 21st from 4 PM-7:30 PM in Ewing Park. This is a beloved event that features free activities for kids, and professional storytellers who open your mind to a world of imagination.

Children who attended enjoyed free balloon art, face painting by Face Painting by Nancy, and horse-drawn trolley rides. The Ellwood City Storytelling Festival is coordinated by The Ellwood City Area Public Library along with Ellwood City Community Enrichment. The event is sponsored by Blank Concrete & Supply, Naico, Lindy Paving, Katy’s Homestyle Bakery, Lawrence County Commissioners, and the Municipal Women’s Club.
ELLWOOD CITY FALL FEST & CAR CRUISE

Kayla E. Hart

Cars, Crafts, and Caffeine, Oh My! The annual Fall Fest & Car Cruise brought over 8,000 people to the downtown area of Ellwood City. "It was gratifying to observe the sea of people down Lawrence Avenue making memories with their families, supporting small businesses, and enjoying Ellwood City," Loralei Gallaher-Hink said.

With over 80 vendors this year, the Fall Fest had something for everyone to enjoy. For entertainment, there were three local bands, Wine & Spirit, 288, Super Midnight, along with two DJ’s, Mike Romigh and DJ Franco.

The annual Car Show started at 7 AM with the "Caffeine & Cars" event at Pittsburgh International Race Complex. 100 people with 50+ classic show cars enjoyed coffee from National Grind, and drove their cars around the race track for an hour. After the free event, participants received access to reserved parking for the day on Lawrence Avenue. At the car cruise, there was an estimated 800+ show cars parked between 6th and 10th street.

The Chamber would like to thank it’s main Fall Fest & Car Cruise sponsor: McElwein Motors, along with the Caffeine & Cars event sponsor: Pittsburgh International Race Complex. These adored community events would not be possible without your support. The annual event is always held on the last Saturday in September, so mark your calendars for next year’s festival on Saturday, September 26, 2020!
MEET AND GREET

Who:
Veronica and John Guerrini

What:
FearScapes Haunted Attraction and Omega FX, LLC

Founded:
2015

Website:
www.fearscapehaunt.com

Position:
Owners & Operators

Address:
1503 Brentwood Ave.
Ellwood City, PA 16117

Service:
Ellwood’s first professional haunted attraction as well as custom props, prosthetics, masks, and all things Halloween!

Why I joined the Ellwood City Area Chamber of Commerce:
We were born and raised in Ellwood City and we appreciate how Ellwood truly values small businesses and the hard work it takes to get to where you want to be. We are happy to be part of such a supportive network of friends, neighbors, and businesses.

UPCOMING EVENTS

Ellwood City Halloween Parade
Saturday October 26th
3:30 PM Start
Lawrence Ave. 4th-8th Street

Small Business Saturday
Saturday, November 30th

Annual Chamber Christmas Dinner
Monday, December 2nd

Let There Be Lights
Friday, December 6th
6 PM - 9 PM
Lawrence Ave. 4th-6th Street

Ellwood City Christmas Parade
Saturday, December 7th
3:30 PM Start
Lawrence Ave. 4th-8th Street

Christmas in the Park
Open nightly from December 7th-29th
Ewing Park, Ellwood City 6 PM- 9 PM

FOLLOW THE CHAMBER ON SOCIAL MEDIA:

facebook: @ellwoodchamber
instagram: @ellwoodchamber